Message Text

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INFO OCT-01 EUR-12 IO-10 ISO-00 FEA-01 AGR-05 CEA-01

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PASS COMMERCE FOR ASCHER, STR FOR WOLFF

E.O. 11652: N/A TAGS: ETRD, PINT, IT

SUBJECT: INTERNATIONAL TRADE COMMISSION: FOOTWEAR CASE

REF: ROME 17384 AND PREVIOUS (NOTAL)

1. EMBOFF DISCUSSED INTERNATIONAL TRADE COMMISSION (ITC) FOOTWEAR INVESTIGATION WITH MINISTRY FOREIGN TRADE (MFT) REP SIMEONE (DIRECTOR, GATT-EC AFFAIRS) AND MINISTRY FOREIGN AFFAIRS (MFA) REP FUXA (DIRECTOR, EC-GATT AFFAIRS) IN SEPARATE DISCUSSIONS ON DECEMBER 18 TO LEARN WHETHER GOI HAD HAD ANY FURTHER THOUGHTS ON THE MATTER. BOTH SIMEONE AND FUXA AGAIN INDICATED, IF ITC MAKES POSITIVE FINDING, THAT GOI WOULD PREFER "SELECTIVE MEASURES" WHICH WOULD PERMIT ITALIAN EXPORTS TO US TO REMAIN AT PRESENT LEVELS. BOTH RECOGNIZED, HOWEVER, LIMITED OFFICIAL USE

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THAT SUCH AN APPROACH WOULD PROBABLY NEITHER BE GATT-CONSIS-

TENT NOR ACCEPTABLE TO OTHER FOREIGN SUPPLIERS OF US MARKET. SIMEONE AND FUXA SAID VOLUNTARY EXPORT RESTRAINT PROGRAM WOULD NOT RPT NOT BE POSSIBLE FOR ITALY. OF "LIVE" POSSIBILITIES, THEREFORE, ITALY PREFERS -- IF MEASURES CANNOT BE AVOIDED -- INDIVIDUAL COUNTRY QUOTAS ON A "NORMAL" GATT BASIS USING 1972-74 AS A BASE PERIOD. THEY STRESSED THAT ANY MEASURES ADOPTED BY USG MUST GIVE ADEQUATE CONSIDERATION TO TRADITIONAL SUPPLIERS OF US MARKET.

- 2. SIMEONE STATED THAT USG SHOULD BE AWARE THAT FOOTWEAR IS AN INDUSTRY WHICH, ONCE A SIGNIFICANT COUNTRY LIKE THE US ADOPTS RESTRICTIVE MEASURES TO PROTECT DOMESTIC PRODUCERS, WILL "UNRAVEL" JUST LIKE TEXTILES. OTHER MAJOR CONSUMERS WILL FIND IT NECESSARY TO ADOPT RESTRICTIVE MEASURES IN SELF-DEFENSE, SINCE FOREIGN SUPPLIERS OF US MARKET WILL SEEK ALTERNATE MARKETS. HE ASKED WHETHER USG WOULD REALLY LIKE TO SEE ARRANGMENTS SUCH AS MULTIFIBER TEXTILE AGREEMENT SPREAD TO OTHER INDUSTRIES. FUXA NOTED THAT REASONING UNDERLYING USG DECEMBER 17 STATEMENT ON UK IMPORT RESTRICTIONS WAS EQUALLY APPLICABLE TO ANY USG RESTRICTIVE IMPORT MEASURES.
- 3. COMMENT. DOMESTIC POLITICAL CONSIDERATIONS PRECLUDE GOI SUPPORT FOR VOLUNTARY RESTRAINT AGREEMENT. ITALIAN INDUSTRY (LABOR AND MANAGEMENT) WOULD HOLD GOI RESPONSIBLE FOR LOWER LEVEL OF EXPORTS IF VOLUNTARY RESTRAINT AGREEMENT WERE CONCLUDED. CHRISTIAN DEMOCRATS (DC) DO NOT WISH TO RISK POSSIBLE BACKLASH AT THE POLLS; VOLUNTARY RESTRAINT AGREEMENT WOULD BE USEFUL ISSUE FOR COMMUNISTS (PCI) TO EXPLOIT IN REGIONS WHERE FOOTWEAR PRODUCTION IS CONCENTRATED (TUSCANY, MARCHE, COMPANIA, CALABRIA, VENETO AND LOMBARDY). CONSEQUENTLY, GOI WOULD MUCH PREFER THAT USG WEAR THE BLACK HAT IN THIS CASE, VOLPE

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